



Image: AI Generated - ComfyUI

Andrew Becker

Application: Digital Marketing Coordinator

Portfolio Presentation

TICKTICK COMMS

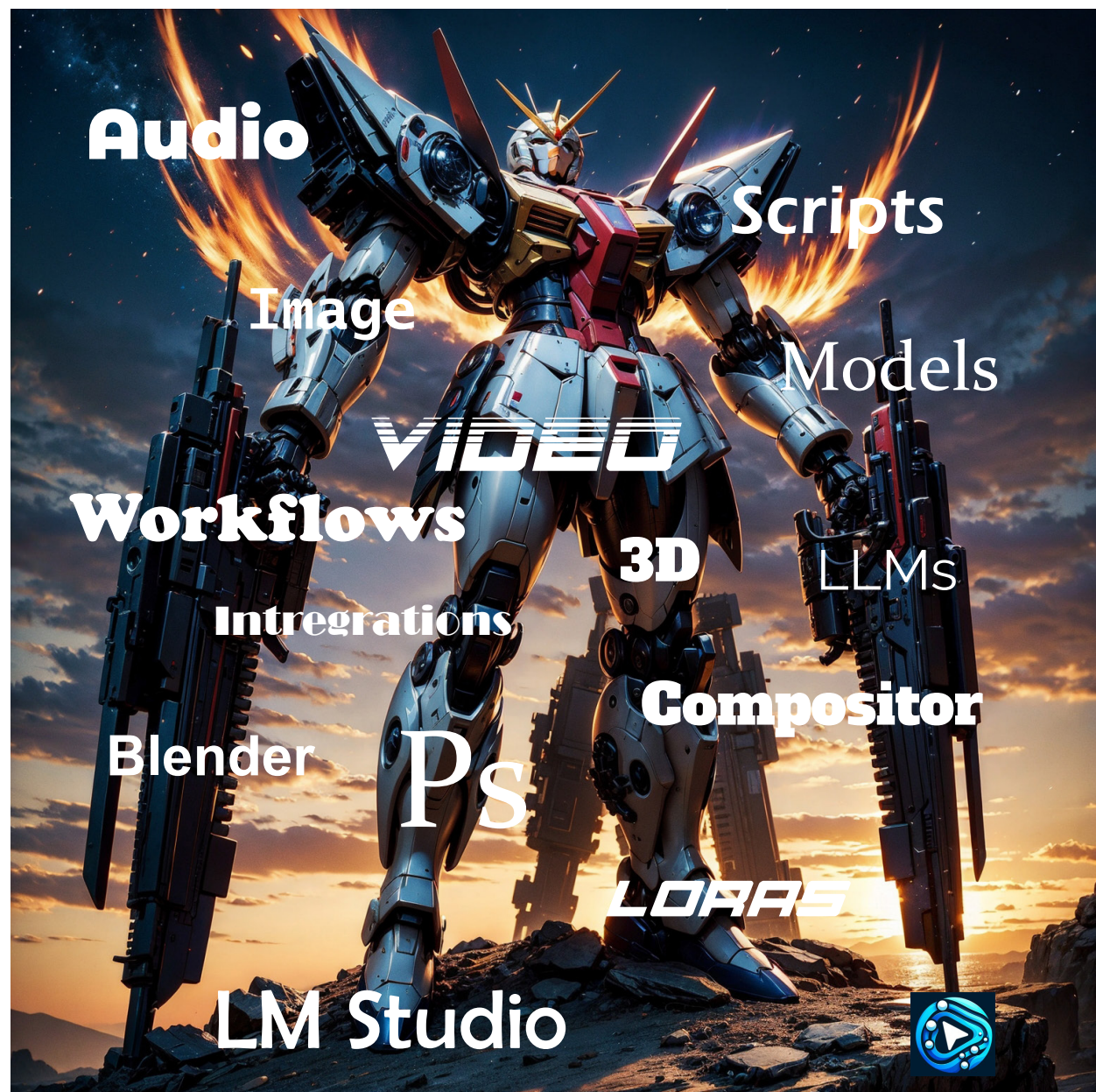
ComfyUI

Comfy Does It All!

ComfyUI is a versatile and powerful tool that democratizes access to cutting-edge AI image generation technologies. Its intuitive interface, combined with robust features and active community support, makes it an invaluable asset for anyone looking to explore the possibilities of AI-generated content.

Andrew Becker

Application for Tick Tick Comms - Digital Marketing Coordinator



Architectural Visualisations

Design Concepts

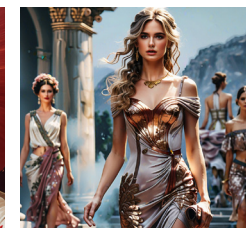
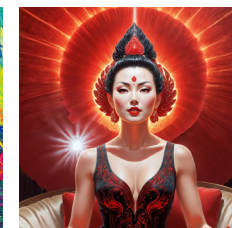
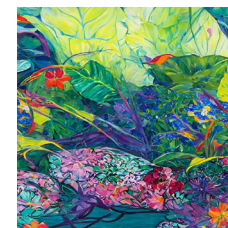
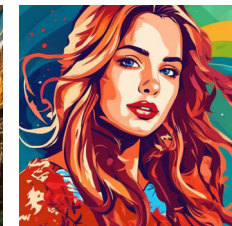
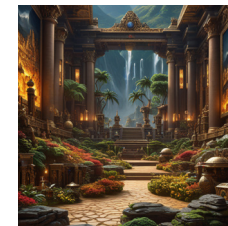
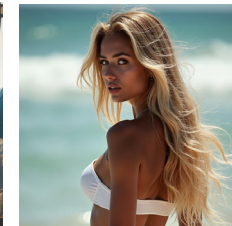
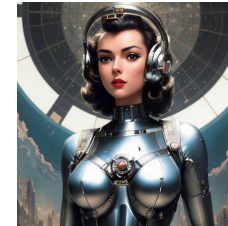
Artistic Styles

Fashion Design

Photorealism

Fantasy

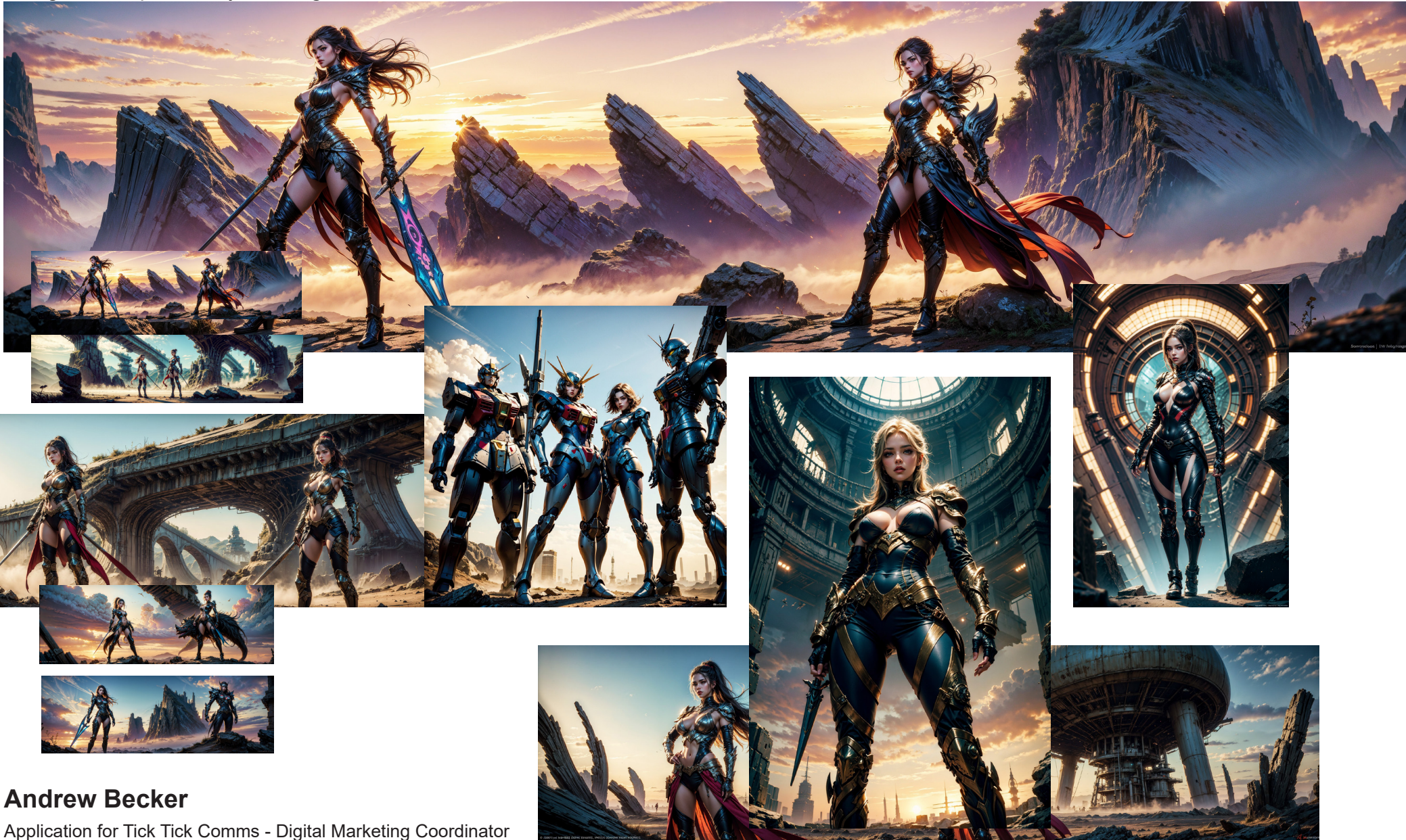
Art



Concept & Ideation Workflow

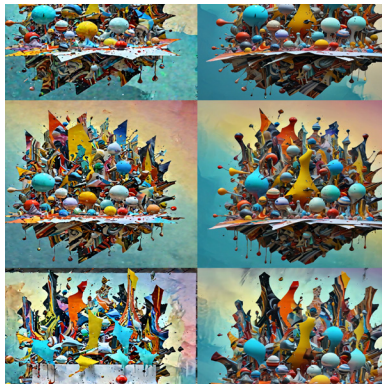
Visual Story Telling, simplified by AI

Design Concepts - Storyboarding



Artistic Styles

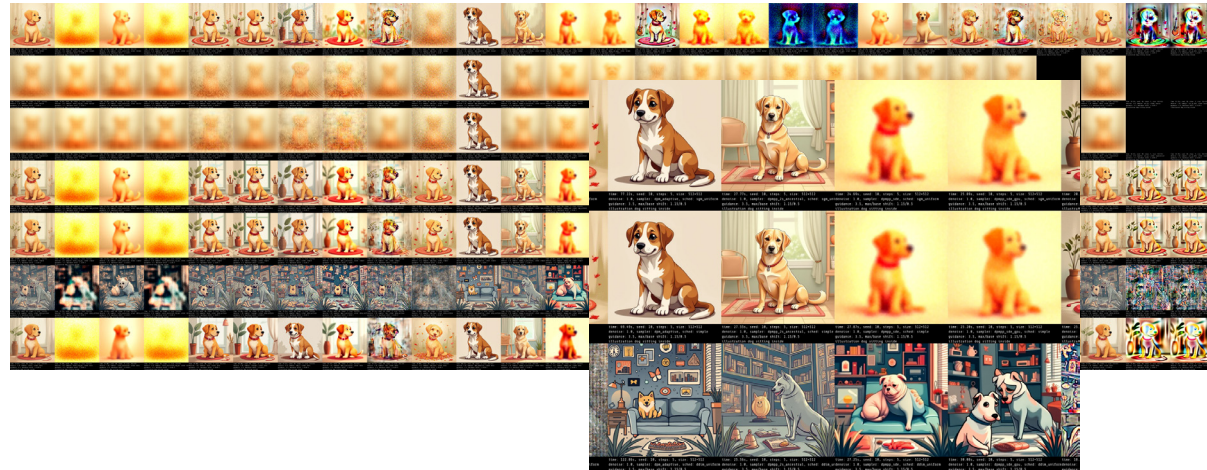




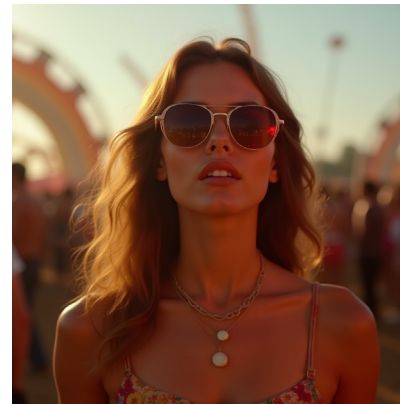
Style Variations



XY Plots



Photorealismus - Flux Models



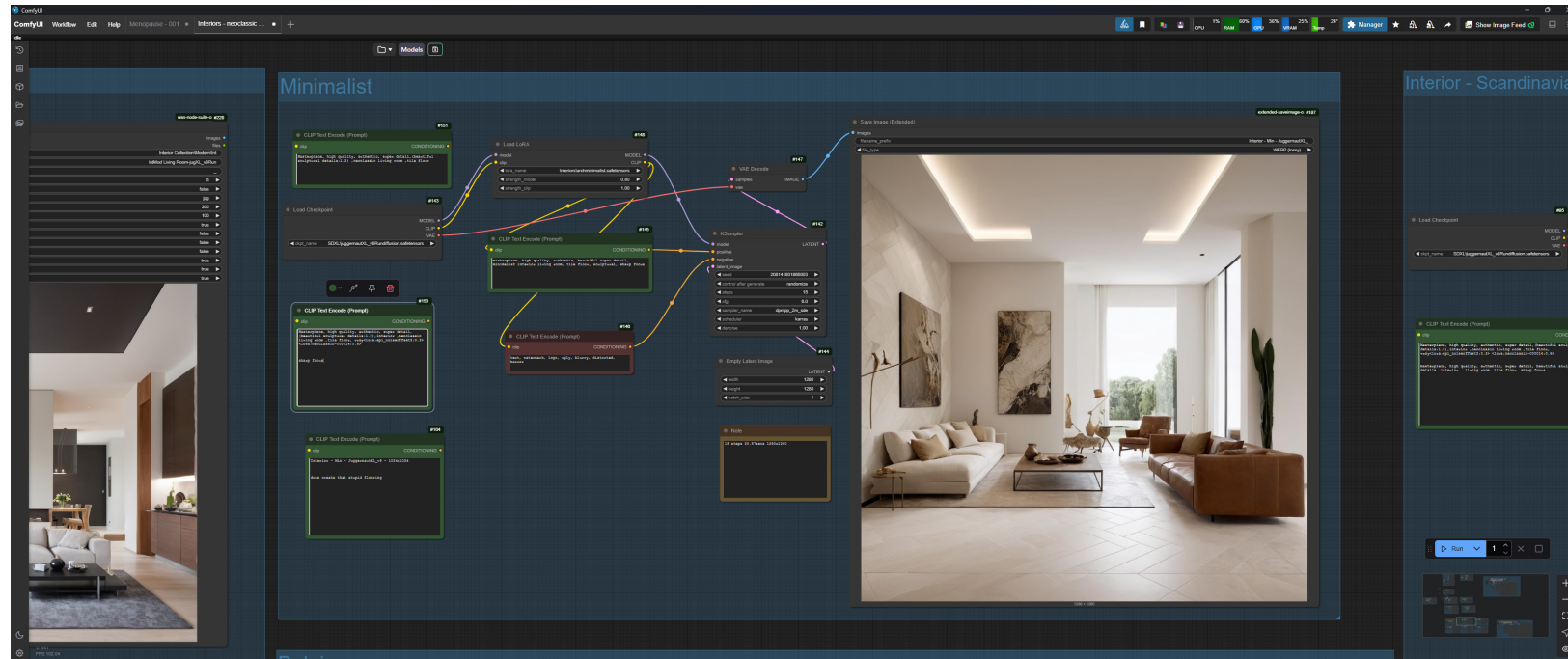


AI Generated Images

Create stunningly beautiful architectural images in any style with Diffusion Models & Loras.

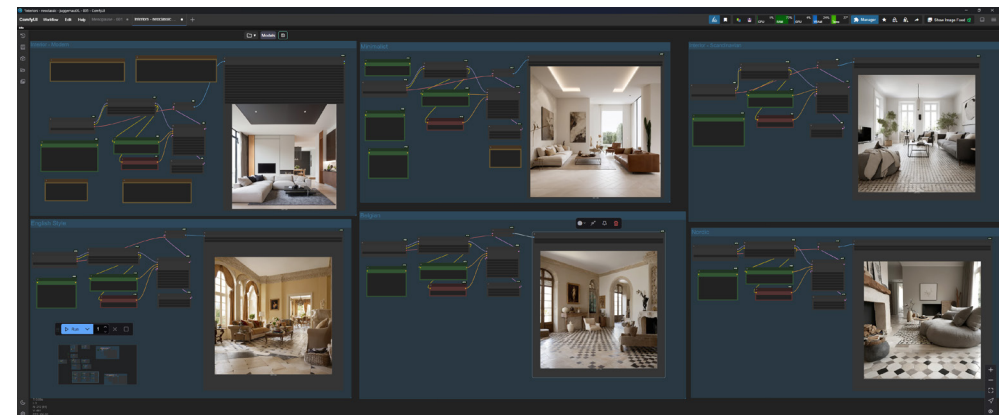
Using Stable Diffusion's Open Source Software - ComfyUI.

ComfyUI - Image Generation



Using prompt engineering to guide the generation to design any image you need.

From Minimalist to English Style to Scandinavian.



Design & Asset Creation Workflow

Resources:



GitHub

<https://github.com/>

GitHub is a proprietary developer platform that allows developers to create, store, manage, and share their code. It uses Git to provide distributed version control and GitHub itself provides access control, bug tracking, software feature requests, task management, continuous integration, and wikis for every project.



Hugging Face & Spaces

<https://huggingface.co/>

The AI community building the future. · Models · Spaces · Datasets · The Home of Machine Learning · Accelerate your ML · More than 50,000 organizations are ...



Visual Studio Code

<https://code.visualstudio.com/>

Visual Studio Code, commonly referred to as VS Code, is an integrated development environment developed by Microsoft for Windows, Linux, macOS and web browsers. Features include support for debugging, syntax highlighting, intelligent code completion, snippets, code refactoring, and embedded version control with Git.



Civitai

<https://civitai.com/home>

Civitai is an online platform and marketplace for generative AI content, primarily focused on AI-generated images and models.



Future Tools

<https://www.futuretools.io/>

FutureTools Collects & Organizes All The Best AI Tools So YOU Too Can Become Superhuman!

Continual Learning, Studies & Inspiration



Digital Marketing & SEO

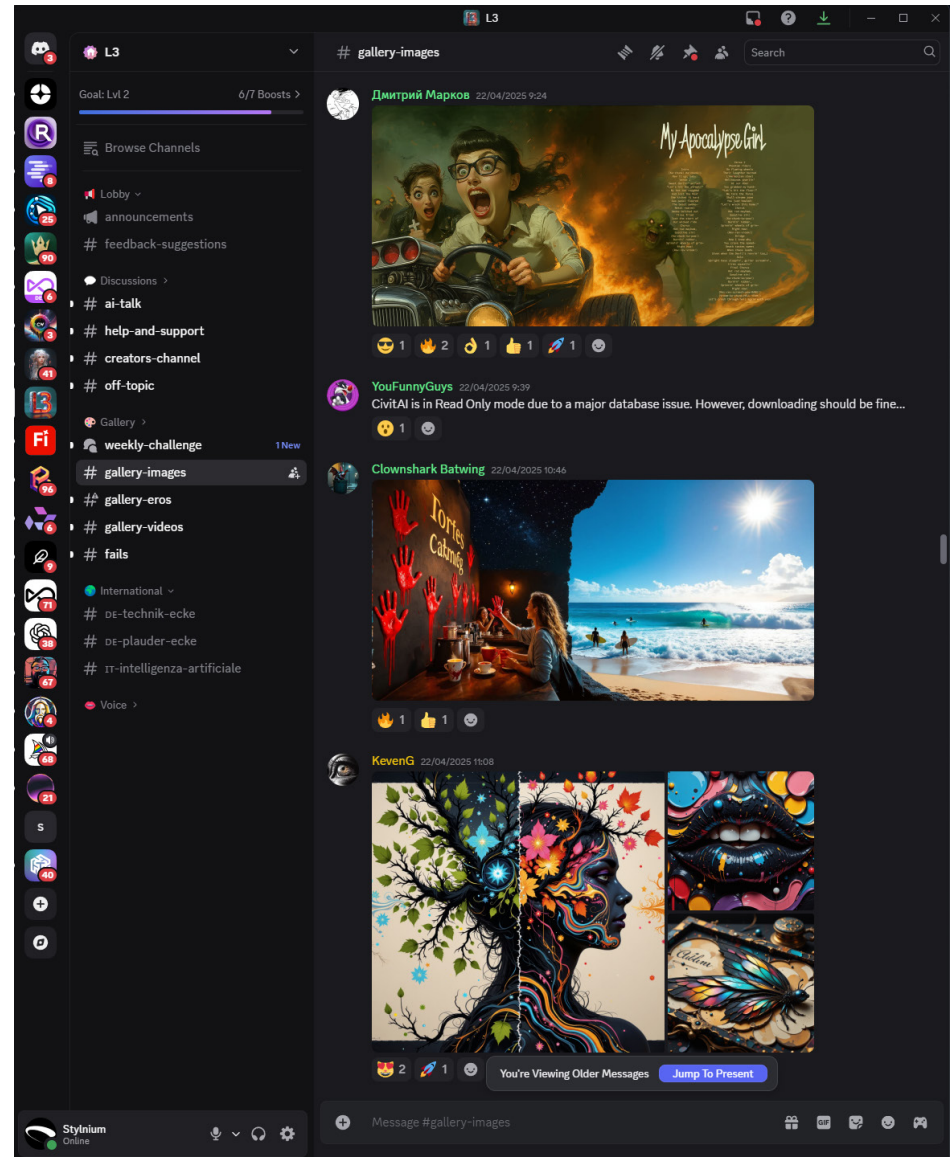
Solutions 8	https://www.youtube.com/@solutionseight
Ed Leake	https://www.youtube.com/@EdLeake
Julian Goldie	https://www.youtube.com/@JulianGoldieSEO

AI News

Matt Wolfe	https://www.youtube.com/@mreflow
Wes Roth	https://www.youtube.com/@WesRoth
Matthew Berman	https://www.youtube.com/@matthew_berman
Andrej Karpathy	https://www.youtube.com/@AndrejKarpathy

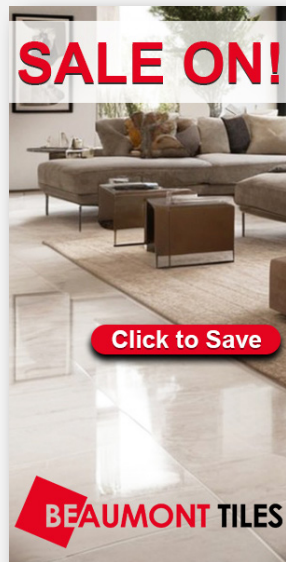
ComfyUI & AI Generation

Olivio Sarikas	https://www.youtube.com/@OlivioSarikas/videos
Nerdy Rodent	https://www.youtube.com/@NerdyRodent/videos
Sebastian Kampf	https://www.youtube.com/@sebastiankamph/videos
Rob Adams	https://www.youtube.com/@robadams2451/videos
Andrea Baioni	https://www.youtube.com/@risunobushi_ai/videos

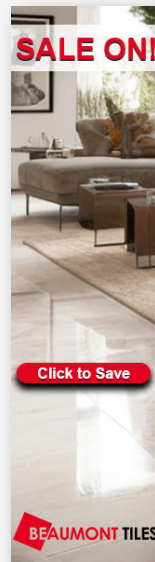




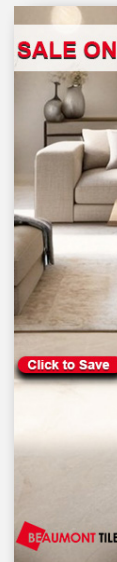
Portrait 300 x 1050



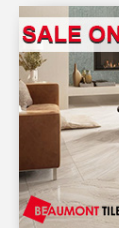
Half Page 300 x 600



Skyscraper 160 x 600



Skyscraper 120 x 600



Vertical Banner 120 x 240

Google Ad Sizes

Verticals / Skyscrapers



Square 250 x 250



Square 200 x 200

Google Ad Sizes

Squares



Large Rectangle 336 x 280



Medium Rectangle 300 x 250



Small Rectangle 180 x 150

Google Ad Sizes

Rectangles



Billboard 970 x 250



Large Leaderboard 970 x 90



Leaderboard 728 x 90



Main Banner 468 x 60

Google Ad Sizes

Billboards / Banners



Large Mobile 320 x 100



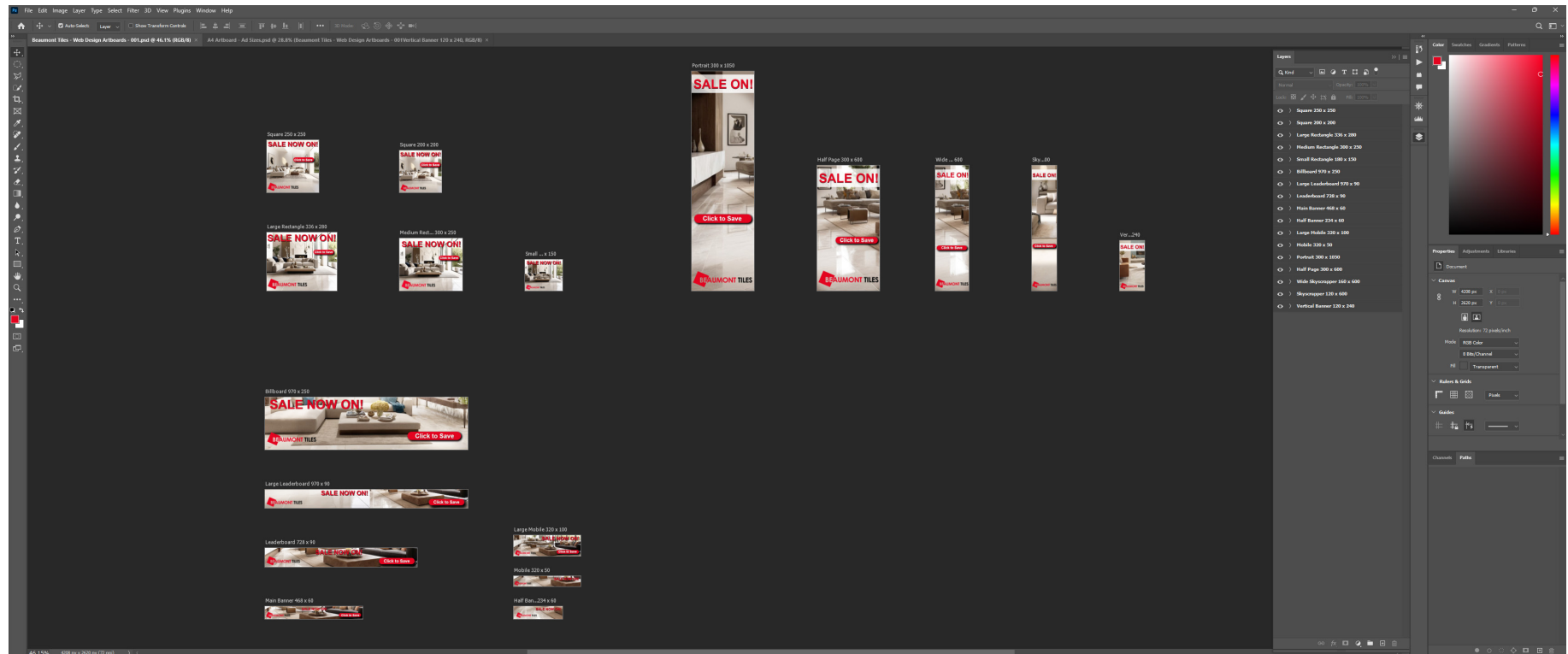
Mobile 320 x 50



Half Banner 234 x 60

Photoshop - Artboards

Googles 17 Ad Sizes



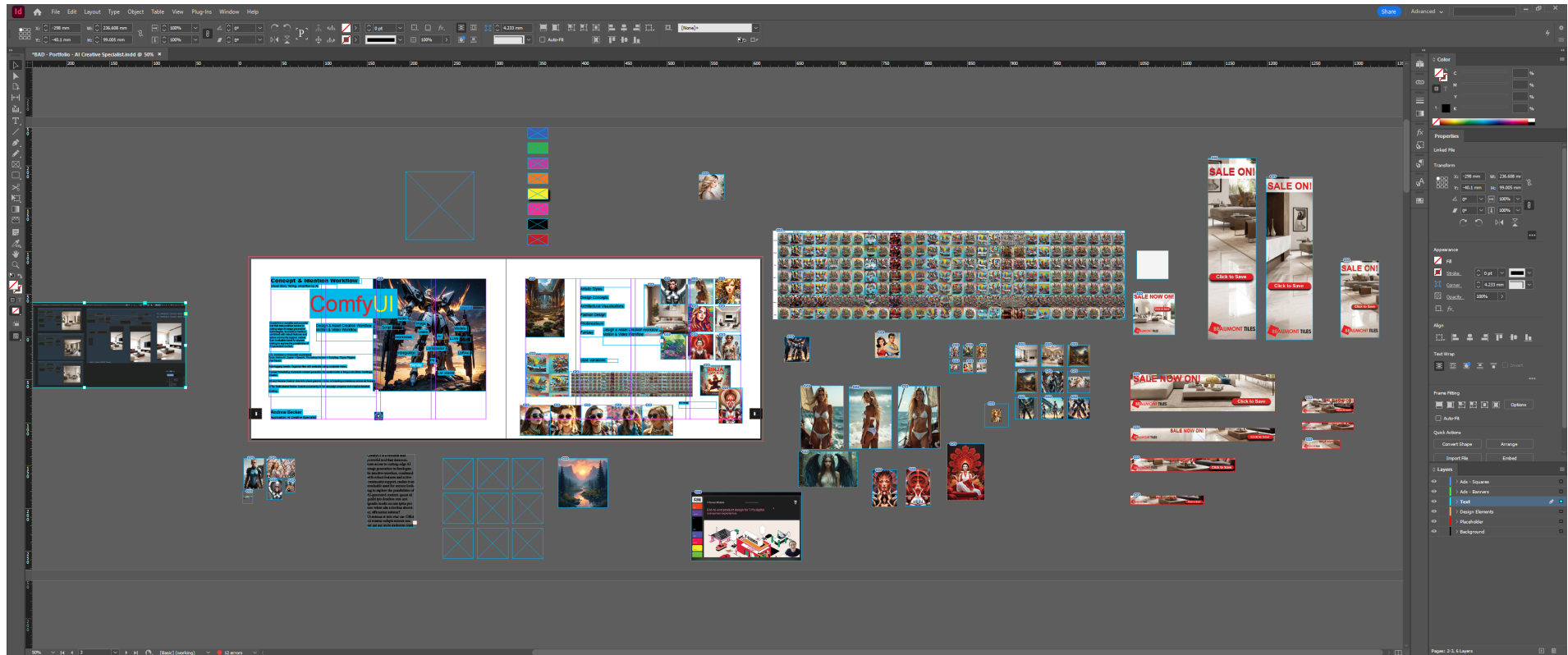
Each Artboard Contains:

- Call Out
- Call to Action
- Brand Logo
- Image Asset
- Colour Grade
- Vignette

Using Variables, Actions,
Scripting & Data Sets for
quick mockups & edits.

InDesign

Desktop Publishing & Layout Design



After Effects

Video Creation for Displays Ads & Social Media Platforms

