

Andrew Becker

Application: Fashion Production & Design Manager

Portfolio Presentation



Image: AI Generated - ComfyUI

Binny

ComfyUI

Comfy Does It All!

ComfyUI is a versatile and powerful tool that democratizes access to cutting-edge AI image generation technologies. Its intuitive interface, combined with robust features and active community support, makes it an invaluable asset for anyone looking to explore the possibilities of AI-generated content for design & conceptual creations.

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Application for Binny - Fashion Production & Design Manager



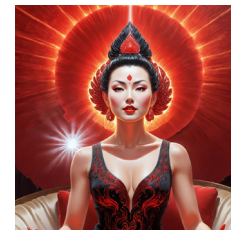
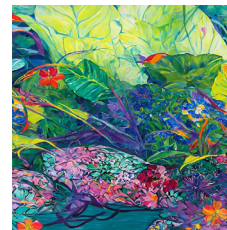
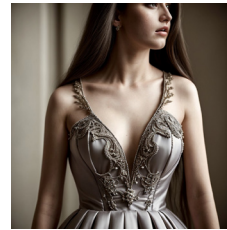
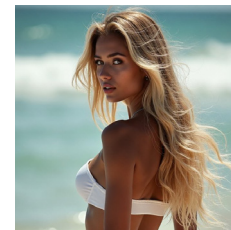
Fashion Design

Design Concepts

Graphic / Artistic Styles

Photorealism

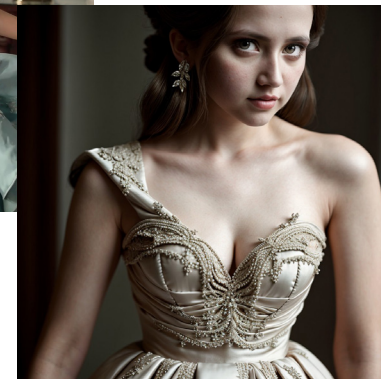
Art / Fantasy



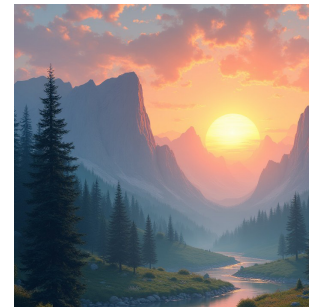
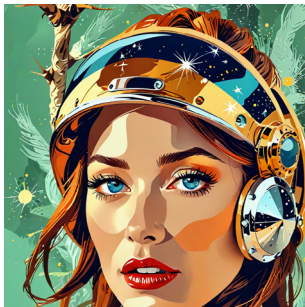
Concept & Ideation Workflow

Visual Story Telling, simplified by AI

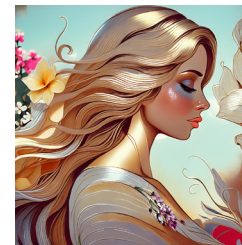
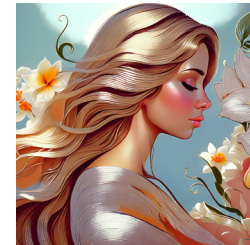
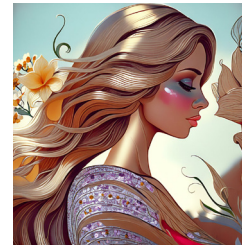
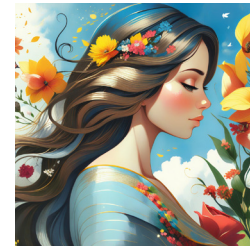
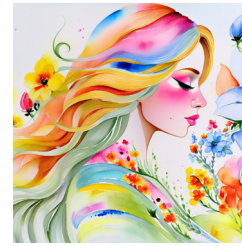
Design Concepts - Storyboarding



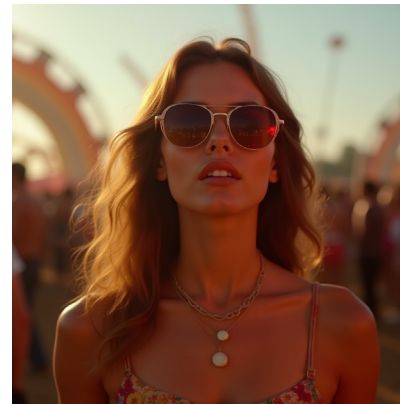
Artistic Styles & Graphics / Prints



Multiple Style Variations



Photorealism - Flux Models





Billboard 970 x 250



Large Leaderboard 970 x 90



Leaderboard 728 x 90



Main Banner 468 x 60

Google Ad Sizes

Billboards / Banners



Large Mobile 320 x 100



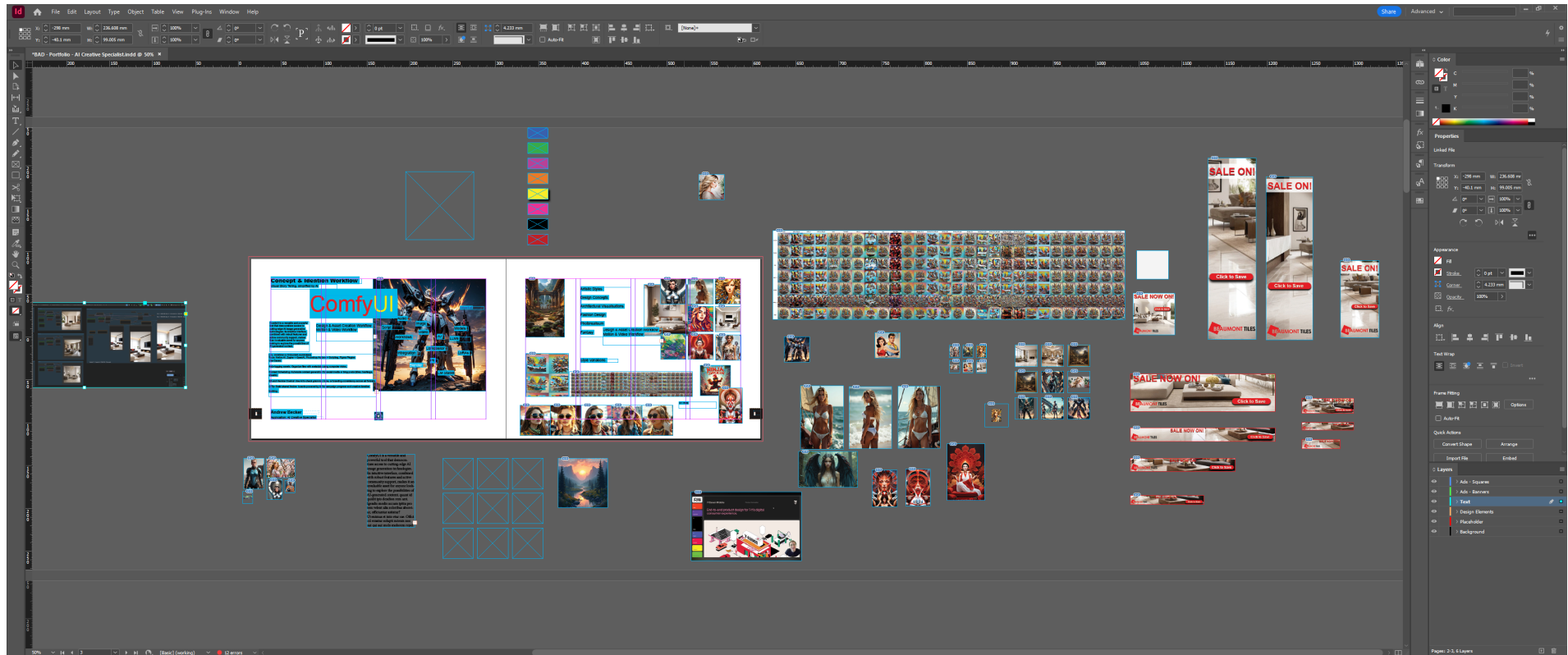
Mobile 320 x 50



Half Banner 234 x 60

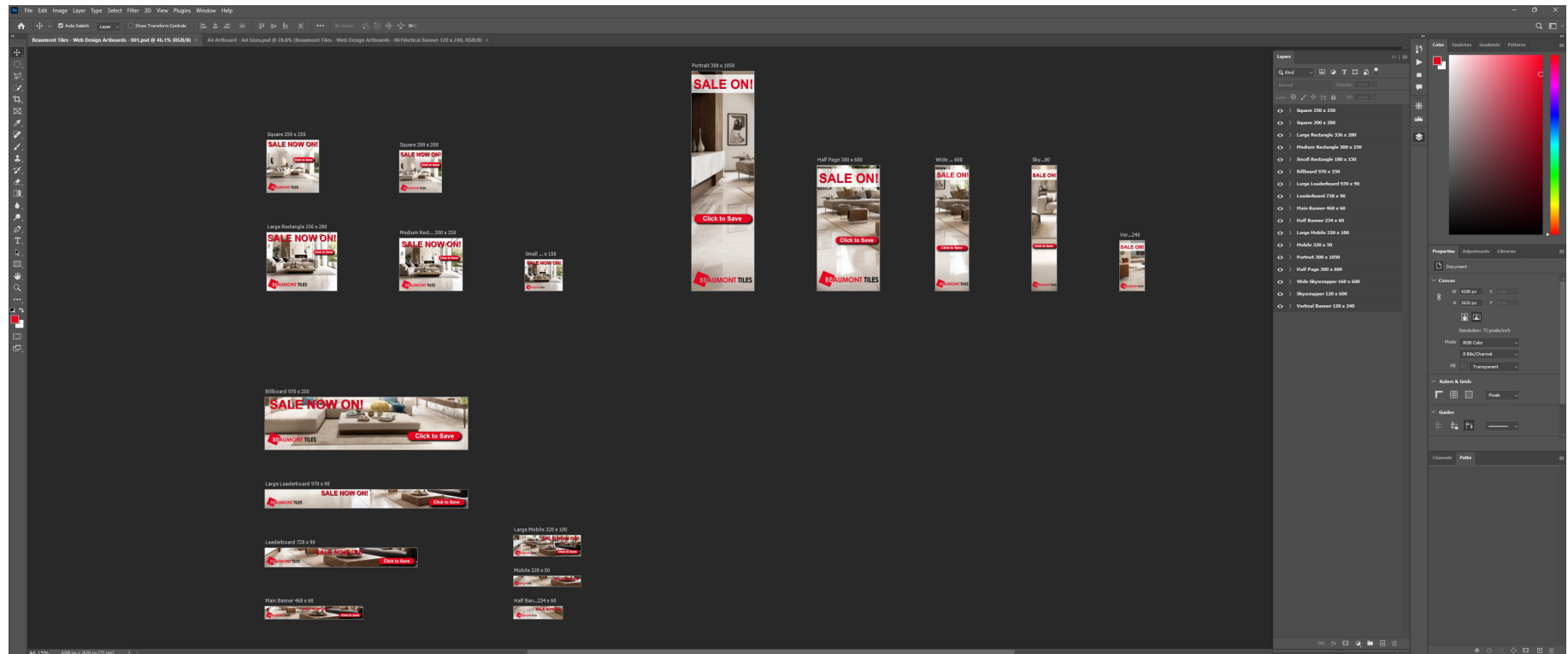
InDesign

Desktop Publishing / Layout Design / Look Books



Photoshop - Artboards

Googles 17 Ad Sizes



Each Artboard Contains:

- Call Out
- Call to Action
- Brand Logo
- Image Asset
- Colour Grade
- Vignette

Using Variables, Actions,
Scripting & Data Sets for
quick mockups & edits.

After Effects

Video Creation for Displays Ads & Social Media Platforms

